

BrandShield Systems PLC

(Incorporated in England and Wales with registered number 02956279)

Registered Office:
Hyde Park House
5 Manfred Road
London SW15 2RS

29 December 2020

NOTICE OF AVAILABILITY

Dear Shareholder,

Notice of the Annual General Meeting

I write to confirm that the Annual General Meeting of BrandShield Systems plc (the **Company** or **BrandShield**) is to be held on 21 January 2021 at 12 noon at Central Working, Eccleston Yards, 25 Eccleston Place, London SW1W 9NF.

The Circular (with the accompanying Chairman's Letter) and Notice of the Annual General Meeting can be downloaded from the following link and will remain on this website until the conclusion of the meeting: <http://www.brandshield.com>

Action to be Taken

Proxy Voting

Shareholders are strongly advised to appoint the Chair of the meeting as their proxy, as under current COVID-19 related UK governmental guidance, public gatherings over more than 6 people are currently not permitted under any Tier Restrictions, with more stringent restrictions prevalent in most areas. Any other proxy appointed will not be allowed to attend the meeting unless it is specifically for the purpose of forming the quorum.

Please send us your vote by completing and submitting your form of proxy online through the website of our registrar, Link Market Services at www.signalshares.com to be received by no later than 48 hours prior to the time set for the meeting.

To vote online you will need to log in to your Share Portal account or register for the Share Portal if you have not already done so. To register for the Share Portal you will need your investor code. Once registered, you will immediately be able to vote.

Voting by proxy will be the only means available to you to register your vote.

If you are unable to locate any of the documents on the web page or need any help with voting online, please contact the Link Asset Services shareholder helpline on either 0871 664 0391 (from the UK) (calls are charged at the standard geographical rate and may vary by provider, lines are open 9.00am-5.30pm Mon-Fri), or from overseas on +44 371 664 0391, or by email at enquiries@linkgroup.co.uk.

Yours faithfully

Azriel Moscovici
Non-Executive Chairman
BrandShield Systems plc